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## Job Opening

## Michigan Youth Vote Director

### Contact:

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### About:

The Youth Vote Director is a partnership between the Young Voter PAC and the Michigan Democratic Party's Youth Caucus.

The Young Voter PAC is based in a simple idea, politics is better off with more young people involved. We believe young people are changing the face of politics—who participates and who wins.

The Michigan Democratic Party Youth Caucus is the official youth organizing wing of the Michigan Democratic Party. The purpose of the Youth Caucus is to promote youth involvement in the Michigan Democratic Party and elect Democrats to public office.

The Youth Vote Director program is a critical next step not only for the Young Voter PAC on a national level, but also for the larger youth vote field and the state infrastructure in Michigan. The Democratic establishment still needs to

**Location:** Position based in Royal Oak, Michigan.

**Salary + Benefits:** \$35,000 annually, health/dental insurance, reimbursement for preapproved expenses such as cell phone and travel as required for fulfillment of duties.

**Job Description:** The Michigan Youth Vote Director is responsible for the overall infrastructure, internal operations, coordination of youth vote programs and creating a youth vote strategy for 2008.

Specific job duties include, but are not limited to:

- ★ Work with the Young Voter PAC Executive Director to create a strong state-based youth vote plan for 2008.
- ★ Create an immediate, as well as, a two-year fundraising plan.
- ★ Actively recruit and conduct initial vetting of state candidate endorsement surveys.
- ★ Recruit other youth groups to sit at a state-based youth table and hold monthly youth table meetings.
- ★ Work with the Michigan Youth Caucus and other groups to organize the Youth Coordinated Campaign.
- ★ Generate press on blogs and traditional media outlets.
- ★ Assist with social networking on Facebook and other sites.
- ★ Keep state website up to date with activities.
- ★ Write one blog post a month for the Young Voter PAC website about the state's youth vote activities.

be shown that when you target young people they vote and that you must have a staff person in charge of those programs in order for them to work successfully.

We are testing various staff models in 2008 that will help sustain youth vote infrastructure in a state. In Michigan the staff person will be connected to the Michigan Democratic Party's Youth Caucus.

The Youth Vote Director program will give the Young Voter PAC and our state allied partners the experience and staff models of what works, what doesn't, and will assist national and state Democratic organizations with solid best practices as they move in the direction of creating long-term infrastructure and youth vote programs. Other possible states include AZ, CO, MN and NV.

- ★ Develop press contacts and relationships.
- ★ Serve as the lead spokesperson for the organization and direct media inquires to the Young Voter PAC and Michigan Youth Caucus as appropriate.

**Interested:** All folks interested in applying should email a copy of your resume, two references and any youth plans/program materials you have created to Jane and Steve. You must have worked in the youth vote field before either in a traditional or non-traditional setting. You must live in Michigan and/or deeply understand the culture and landscape of Michigan. We are accepting resumes until February 18<sup>th</sup> and we are looking to have the person start by March 17<sup>th</sup>. The job runs from March 17, 2008 until at least January 19, 2009. You must commit to the entire time period.